

The logo for Phoenix Jackson features the name 'Phoenix' in a large, elegant white script font, with 'Jackson' in a smaller, gold-colored sans-serif font directly beneath it.

# Phoenix Jackson

Award-Winning Impact Entrepreneur, Communications  
Strategist, Fintech Investor, Author, and Speaker

## MEDIA KIT 2022

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Phoenix K. Jackson



# BIOGRAPHY

**Phoenix Jackson** is an award-winning impact entrepreneur, communications strategist, fintech investor, author, and speaker. Phoenix's calling has been to empower women and men alike concerning their abilities to influence and impact others through self-actualization and entrepreneurship.

Phoenix is the Founder of *Phoenix Affect*, a 16-year-old global public relations, communications, and business development firm. She has worked with many small business owners, non-profits, professional athletes, entertainers, authors, speakers, politicians, NGOs, government entities and more, helping them to manifest their desired outcomes in business. Phoenix takes pride in working with forward thinking, private and public entities ensuring a positive and impactful outcome for the people that they serve. "Moving the human collective forward" is her aim with every project and idea that her firm embarks on. Her clients have included Oprah's "All Time Favorite Guest" International Humanitarian Dr. Tererai Trent and the Tererai Trent International Foundation, Working Minds - Carson J Spencer Foundation, Children's Hospital, Dr. Vincent Harding (Martin Luther King Jr's speech writer and humanitarian), Denver Housing Authority, NFL Legend Champ Bailey, and more.

Phoenix recently launched the PR University to give concise and practical application tools to small business leaders and influencers who want to do their own PR. The PR University will also serve as a complementary and supplementary tool for 2-4-year university students across the country who want to gain PR skills as they embark on their journalism or communications career.

She has won many awards for her work including Barack Obama's Top 25 My Brother's Keeper Leaders, Denver's 40 Under 40, Denver's Ones to Watch, Entrepreneur of the Year from the coveted Daniels College of Business and more.

Phoenix and her family reside in Houston, TX by way of Denver, CO. She speaks nationally on varying topics including experiential branding, spiritual focus within entrepreneurship and more.





## AWARDS

- Co - Lead - PR, Media, Marketing 2020 Census, City of Denver - 2018
- Denver Business Journal, 40 Under 40 - 2018
- I AM QUEEN Magazine Cover - 2018
- Invisible Disabilities, Young Philanthropist Chair - 2018
- Top 25 Leaders in Denver Barack Obama's My Brother's Keeper Initiative - 2017
- TEDx Speaker for Crestmoor Park Women - 2016
- Emerge Colorado Graduate - 2016
- Women Making History Award-CBWPA – 2014
- Denver Business Journal "Making their Mark"- 2014
- Working Minds Trainer Certification - 2011
- QPR Certified Gatekeeper Trainer - 2011
- Entrepreneur of the Year Award - DU - 2008
- Finalists African Diaspora Marketplace - 2008
- Community of Excellence Scholar – DU 2006 – 2008

## PREVIOUS SPEAKING ENGAGEMENTS

- City & County of Denver, CO
- City & County of Aurora, CO
- Colorado Society of Association Executives
- Denver Business Journal
- Denver Start Up
- University of Denver
- Regis University
- Community College of Denver
- Community College of Aurora
- Metropolitan State College of Denver
- Carson J Spencer Foundation
- Judaism Your Way
- Women of Denver
- Extraordinary Women IGNITE
- KIPP School Systems
- I AM QUEEN Magazine
- WFAA8 - ABC - Dallas
- BBI - Initiative
- Colorado Cotillion - Beautillion
- The Gurian Institute
- Tampa Public Schools
- Denver Public Schools
- Women Creating Our Futures Summit





## FREQUENTLY REQUESTED SPEECHES-SEMINARS

### CORPORATIONS - NON-PROFITS - ASSOCIATIONS – SEMINARS

#### Public Relations 101: The Do's & Don'ts

- Let's explore the inside tract of what media professionals are seeking in a story. What is considered good news? What are the various types of media? What really works and where do you begin?

#### 5 Keys for Winning with Your Business Communication

- Exploring the tactics and efforts that actually work in the workplace or within life as one communicates publicly or privately concerning a business brand.

#### Social Media Management & Etiquette

- Are your seasoned leaders struggling with keeping up with the changing landscape of social media and all its growing and evolving platforms? If so this course is the perfect one stop for your teams to learn how to navigate the digital world.

## KEYNOTES

#### What's Required of the Next Generation of Leaders?

- Motivational talk outlining what traits are needed to create or become a leader within the next generation. Who stands out and how to support leadership traits.

#### The Power of Social Entrepreneurship in a Capital Age

- "The next wave of millionaires will be social entrepreneurs." A lively talk on the statistics around human focused endeavors and why they will be the "winning" enterprises in the future.

#### Race, Self Awareness, & Generational Healing

- Education for POC and non POC on pathways to healing and reconciliation through conversation concerning issues of race, self awareness and generational imbalances that are bleeding into today's society.

#### Embracing Stillness in a Time of Broken Distractions

- Our digital world has connected and simultaneously disconnected humans today. Ridding our immediate space of daily distractions and embracing inner stillness will open the door to authentic communication and connection.

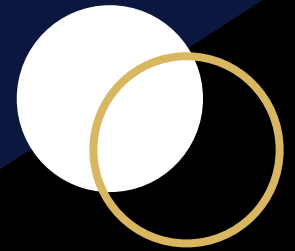
#### How to be a human being

- Discussing the basic traits that lead to a more inclusive, balanced and healed society.



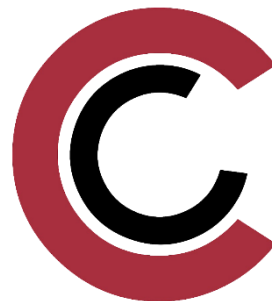


## IN THE PRESS



UNIVERSITY of  
DENVER

DENVER  
BUSINESS JOURNAL



BuzzFeed

# Phoenix Jackson

## AVAILABLE FOR:

- ✓ Keynote speaking
- ✓ Panel discussions
- ✓ Podcast interviews
- ✓ Television interviews
- ✓ Brand partnerships



Phoenix lost the baby pictured here with Oprah during the height of Covid. She is in the process of writing a book on her journey of taking the pain of the loss and transforming it into work to assist other Black women from experience infant mortality due to medical negligence.

To learn more about Phoenix please visit [www.PhoenixJackson.com](http://www.PhoenixJackson.com) and [www.PhoenixAffect.com](http://www.PhoenixAffect.com)



# SOCIAL ENGAGEMENT



**@phoenix\_jackson\_**

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FOLLOWERS



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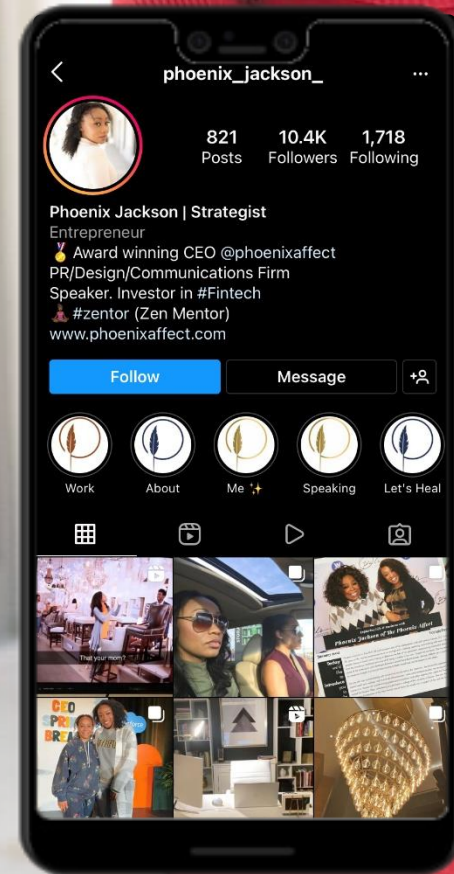
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SUBSCRIBERS



**EMAIL LIST**

**21K+**





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## CONTACT INFORMATION



*CONNECT WITH ME*

### WEBSITE

[www.PhoenixJackson.com](http://www.PhoenixJackson.com)  
[www.PhoenixAffect.com](http://www.PhoenixAffect.com)

### BOOKING

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