

# BIOGRAPHY

**Phoenix Jackson** is an award-winning impact entrepreneur, life guide, investor, author, and speaker. Phoenix's calling has been to empower women and men alike concerning their abilities to influence and impact others through self-actualization and entrepreneurship.

Phoenix is the Founder of *Phoenix Affect*, a 16-year-old global public relations, communications, and business development firm. She has worked with many small business owners, non-profits, professional athletes, entertainers, authors, speakers, politicians, NGOs, government entities and more, helping them to manifest their desired outcomes in business. Phoenix takes pride in working with forward thinking, private and public entities ensuring a positive and impactful outcome for the people that they serve. "Moving the human collective forward" is her aim with every project and idea that her firm embarks on. Her clients have included Oprah's "All Time Favorite Guest" International Humanitarian Dr. Tererai Trent and the Tererai Trent International Foundation, Working Minds - Carson J Spencer Foundation, Children's Hospital, Dr. Vincent Harding (Martin Luther King Jr's speech writer and humanitarian), Denver Housing Authority, NFL Legend Champ Bailey, and more.

Phoenix recently launched the PR University to give concise and practical application tools to small business leaders and influencers who want to do their own PR. The PR University will also serve as a complementary and supplementary tool for 2–4-year university students across the country who want to gain PR skills as they embark on their journalism or communications career.

She has won many awards for her work including Barack Obama's Top 25 My Brother's Keeper Leaders, Denver's 40 Under 40, Denver's Ones to Watch, Entrepreneur of the Year from the coveted Daniels College of Business and more.

Phoenix and her family reside in Houston, TX by way of Denver, CO. She speaks nationally on varying topics including experiential branding, spiritual focus within entrepreneurship and more.

